



Strategy Driven

Licensing is no new thing, it's been around for decades and that is part of the appeal. The International Licensing organisation is a specialist in licensing structures and has successfully built its own platform (ILOCX) and issued tens of millions of licences and managed the sale of those assets via a digital backbone that has proven the test of time.

Cede Capital is structured as the world's first organisation to exclusively fund licence sales in proven business models for territorial rights affecting a global strategy for dominance within their individual given sectors.

We case study herein the branches and extensions of the Conflow Power Group listing on ILOCX. This strategy is working live right now on a digitised and organised improvement in licensing strategy.

The Structural Components

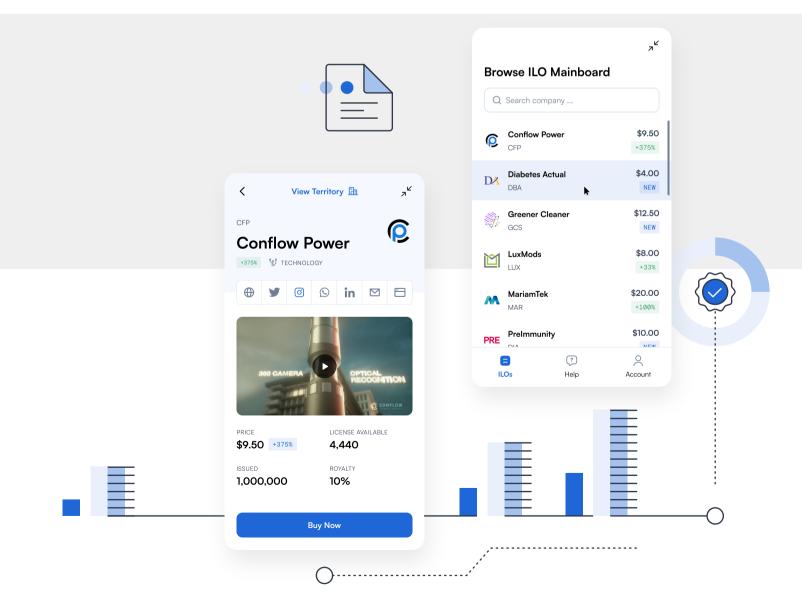
- 1. The International Licensing Organisation (ILO) and its contract exchange ILOCX
- 2. Cede Bank
- 3. Director Check, ILOQuote and Reputation Statement.



1. The International Licensing Organisation (ILO) and its contract exchange ILOCX

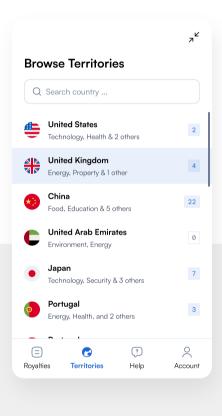
The ILO's contract exchange or ILOCX has been operational for five years and has listed hundreds of companies on its proprietary platform for issuing, custody, buying, selling, trading and royalty handling of various types of licences. These licences range from basic promotional licences to territorial exclusivity licences for products, technologies, or services at the country, state, and zipcode levels.

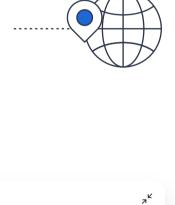
The ILO developed the structure for this platform to deliver a symbiosis, bringing funding and support together, while ensuring all participants are fairly rewarded for revenue generating action, support and direct involvement with companies they buy into The ROI campaign for Return on Involvement is gathering pace.

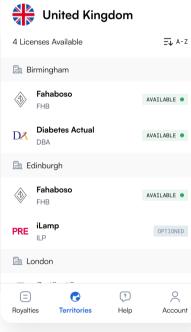




These licences range from basic promotional licences to territorial exclusivity licences for products, technologies, or services at the country, state, and city levels.

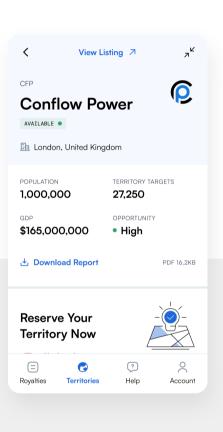


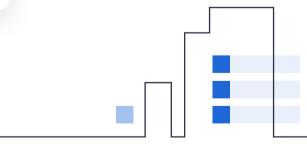




()

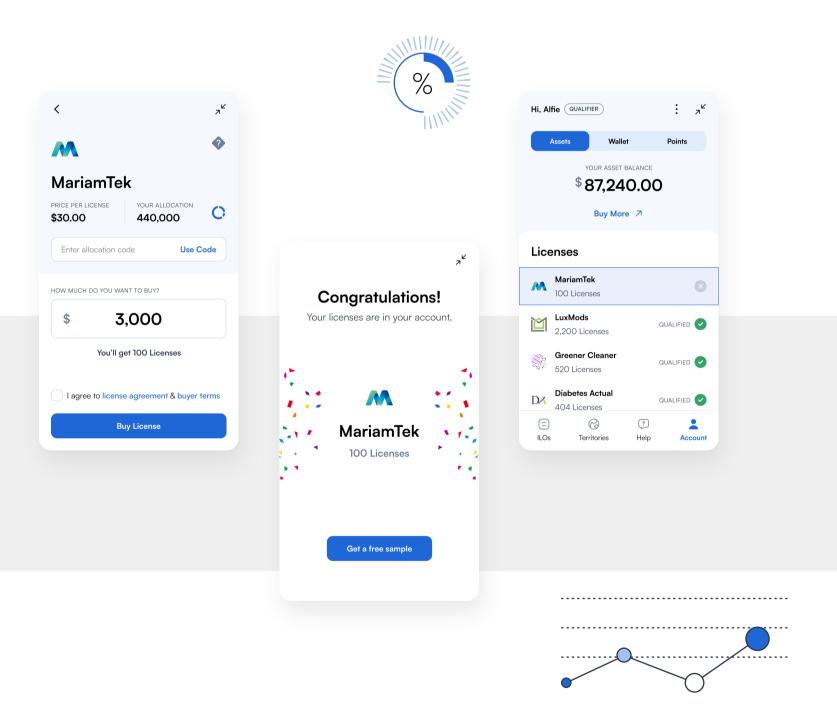
<







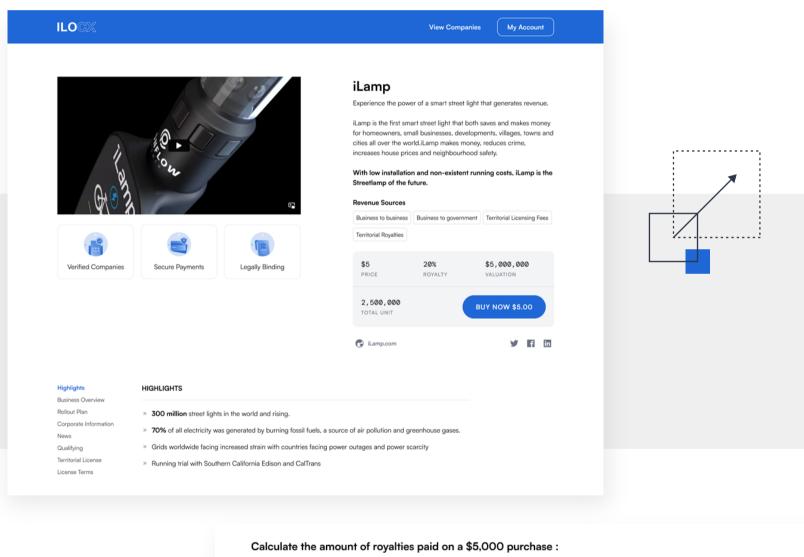
The ILO developed the structure for this platform to deliver a symbiosis bringing finance and support together, while ensuring all participants are fairly rewarded for revenue generating action.

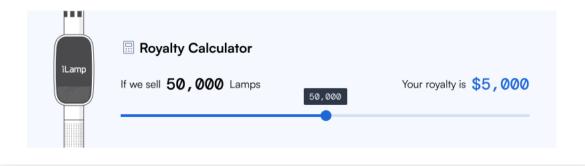




Radical Scalability

ILOCX has systemised all processes and documentation needed to create this new and valuable asset class for scalable businesses, these businesses must have the right management profile, a proven technology, product or service which is radically scalable across borders and has an addressable market need. Once this is established, various components acquired and developed in-house are in a position to continually gather in-depth, live data on companies, directors, and revenue and bring a global strategy into existence.







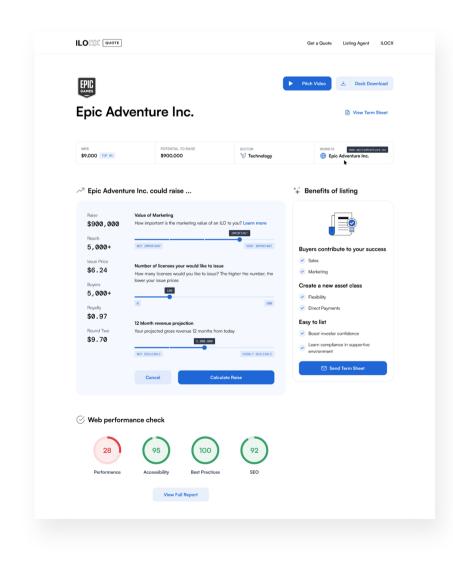
Checking Engine

Our cehcking engine components include:

• Director Check and Reputation Statement - enabling the accurate profiling and credit scoring of directors, individuals and companies worldwide.



• E-commerce and subscription software





• Payment processors - This facilitates a Live feed on companies sales, how and when revenue is generated and how it is distributed



• Reporting Systems - How revenue is used, financial health, challenges and opportunities

Previous sub	Previous submissions		
Jun 5, 2021	CleanerBlast	Flenow	•
May 5, 2021	\$1000.000	Filed	*
Apr 6, 2021	\$700,000	Filed	•
Mar 6, 2021	\$400,000	Filed	•
	May 5, 2021 Apr 6, 2021 Mar 6, 2021	May 5, 2021 \$1,000,000 Apr 6, 2021 \$700,000	May 1, 2021 \$1,000,000 778-8 Ayr 8, 2021 \$2,000,000 \$79-84 Mar 5, 2021 \$4,000,000 \$79-84



• Financial analysis algorithms



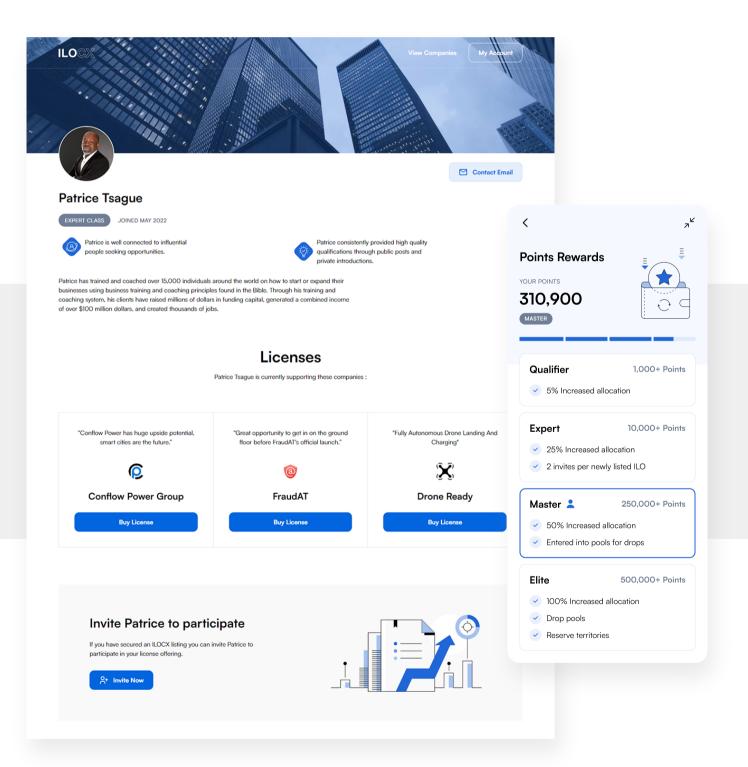
• Financial modelling, expected future sales, scaling indicator, royalty calculator.





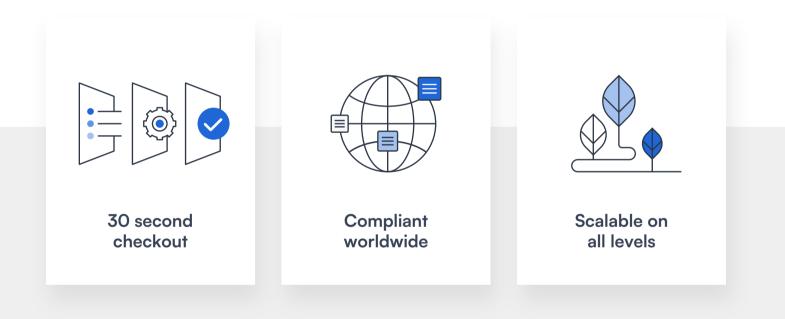
These technologies deliver a complete picture of a company's financial health, live as well as predicted future performance. This mitigates risk for all parties.

ILOCX has now built out new community aspects of the platform, providing companies with more data and the ability to identify and interact with prolific buyers or qualifiers who earn points and advance in status, gaining access to a multitude of exclusive opportunities.





ILOCX's core components include systemised document checking engines, director check, corporate information and filings databases, reputation statement, web audits, legal framework, listing document issuance, verification and management, contract and agreement tracking and management, licence issuance, custody, management and tracking supporting multiple classes and structures, sharded individually scalable company instances, automated email flows, buyer management, order book management, KYC/AML, qualification management and tracking, news syndication, user management, wallet management, user database, account information tracking and verification, account status, and across-platform agreement tracking.





2. Cede

Cede Bank is a digital depository for assets and lending facilitator, in an exclusive agreement with ILOCX it provides needed funding for a global structure, legal documentation, valuation AMN reports and the creation of the asset base. The Cede Exchange mechanism is how funding can be traded via debt and lines of credit against revenue and asset value.

Cede Capital has an exclusive arrangement to buy and finance the sale of all territorial licences sold on ILOCX, offering unique terms for standard debt funding with a zero rated coupon for the duration of the loan, it does this based on a categorical and proven stable product evaluation along with market sentiment from elites and other sources. All to designate the technology as "proven."

This enables alternative energy and other scalable businesses in underfunded sectors, who often offer the most promising growth potential, access to the funding they need to expand worldwide, grow revenue and brand recognition at an extraordinarily fast pace by relying on local experts instead of needing to establish their own teams in those areas.



Conflow Power Group

Conflow Power Group (CPG) has been listed on ILOCX for 4 years, it has paid 2 significant royalties making the licence value increase 5 times over that time. For a startup tech company in the alternative power sector, this is no mean feat.

CPG has been 100% funded using the ILO structure, it has made acquisitions, JV's, partnership, and sold 15 global territories for its aggregate Power Technologies. CPG has also launched iLamp, its first product that incorporates all its technology in one branded street light. (see iLamp.com)

The game changers within a game of game changers, PaaS provides the payment infrastructure to microgrids for the alternative energy sector, by delivering a reliable metering, billing and payments system, CPG provides the aggregation of technologies through its control panel, R&D and product lines, the first of which is iLamp, combining multiple sensors, solar, charging technologies as iCX decentralises it allowing for a transparent system and market. (more on iCX later in the document)

- Power as a service PaaS
- ConFlow Power Group (CPG)
- iLamp
- iCX Coin

• Power As A Service

PaaS is a simple concept using straight forward technology and strategy to financially bill for the top up of power in the alternative energy sector. Already employed in an agreement with ConFlow Power and its fast advancing product range of power producing products such as iLamp, PaaS will be the driving force in facilitating clean revenue for clean power globally.

As the only complete payment solution for autonomous power production, monitoring and payment, incorporating processing, gateway, terminal and metering, PaaS enables anyone to become a utility, place energy resources where they are most needed and efficient and bill for the power produced, monitored in real-time for further operations optimization and waste reduction.



This enables the widespread adoption of distributed energy resources and microgrids providing a simple, convenient and reliable way for users to access and pay for clean, locally produced energy on any scale, from streetlamp to city and beyond.

• ConFlow Power Group (CPG)

ConFlow Power started life as a single technology company before pivoting into a strategy based enterprise offering a total and holistic solution to the world's autonomous power needs and desires.

Aggregating multiple technologies, undertaking significant R&D internally, building advanced and best in field products in targeted and global markets and sectors. CPG has an ambitious outlook and has achieved incredible growth in the past 4 years. CPG owns 20% of PaaS and 100% of BatteryWare and iLamp. It also has in advanced stages of development iTraffic Signal, iTurbine, iCharge, and iMicro to complete the set of street based infrastructure for a modern city, town in every country. CPG has sold 15 country territorial licences spanning the globe with its strategy for disciplined disruption as the world heads into a more efficient power based economy.

iLamp

ILamp is the first product to emerge from the CPG stable, a totally fresh outlook on street lighting and street security, data and communication. A revenue generating pole hosting multiple technology based advancements making real estate from the base to the light head, including market sensitive features like gunshot detection, drone guidance, landing and charging stations, 5G mini towers, air sensors, flood sensors, fire sensors, sound sensors as well as the expected 360 degree high resolution cameras and high speed Wi-Fi.

ILamp is selling territorial licences and has entered into a \$250,000,000 deal with Cede Capital to roll it out.

• iCX

iCX is a payments framework and open sourced hardware/software bridge aiming to localise, decentralise and individualise power. The package will enable off grid and autonomously generated energy to be sold accurately, reliably and fairly.



Energy providers will be able to immediately monetize their power at any scale, without any charges or mark-ups, while energy buyers will benefit from low cost and easy to use power.

iCX leverages enhancements in power generation, storage, delivery and payment infrastructure to provide a more efficient, accurate and cost effective alternative to traditional energy.

Through Conflow Power, iCX has access to the latest solar, generator, turbine, sensor and battery technology, packaged and linked through iLamp to enable the generation and distribution of power at significantly less than the global mean average, while creating functional, autonomous microgrids that effectively distribute power to where it's needed.

iCX then leverages the blockchain to increase the trustworthiness, integrity, and resilience of energy delivery systems, enabling transactions to be recorded and settled almost instantly, with no need for an intermediary and with little or no need for reconciliation since all parties are using the same platform. What's more, a blockchain entry can include executable computer code that reflects the terms of the contract—creating a smart contract that automatically validates transactions without the need for humans. The P2P energy trading with the help of the blockchain can eliminate inefficiencies such as transmission line losses, congestion, and volatile price formation.

Each iCX token issued by Conflow Power Group will each be 1:1 backed by, and redeemable for, 1 kWh of Green Energy, but pegged at a discount or a premium, dependant on the location, of the global mean price, reflecting the significant value benefits of Conflow's enhanced generation, storage, monitoring and supply vs traditional energy generation and supply.

Physical infrastructure is necessary to deliver a useful kWh stablecoin and ensure tokens are redeemable. Conflow will initially use its flagship product iLamp to provide real world utility for the iCX token.

- iLamp is production ready, with a manufacturing agreement and production line in Taiwan, soon to be rolled out via multiple territorial licence holders, using the Edison framework for a cookie cutter approach to mass scaling.
- Conflow Power Group operates a global licensing model, with most territories already signed and agreed, enabling the rapid roll out of iLamp and iCX worldwide.



- Conflow Power Groups investment program in alternative energy generation, microgrid infrastructure and enabling technologies place it in the epicentre of emerging autonomous power generation and storage.
- Conflow Power Group owns several technologies including cell level battery monitoring, security, and payment processing technologies.
- Buyers will play a significant role in the iLamp roll out, communities, neighbourhoods etc need to come together to pressure local governments, councils or developments to install autonomous power options.

Leveraging this infrastructure and technology Conflow Power is well positioned to provide efficient on tap power across the globe, taking the first step towards fully decentralised and autonomous power generation.