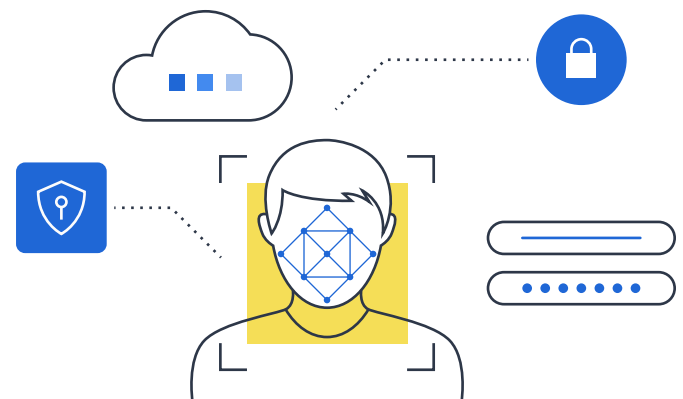# ILOCX

ILOCX does quite a few things and it does them very simply. Firstly, it is a SaaS business, selling software to companies which allows them to structure an ILO, create a new asset class within the company, compile the required paperwork and file to list the listings are hosted on our servers and we have in built proprietary systems to issue the licenses, record the sales, royalties and pricing under our rules and guidance to companies. We adjust the way the company reports its revenue and insist on a board resolution for the issuance of licenses that won't be diluted and are contractually liable for their part of the license. We regulate all of this within our platform.

Checking Engine

We conduct extensive checks and require director's declarations, we have our own version the BA database you mentioned, we call it reputation statement and it is an integer all part of our data gathering, we also have a tool called director check which has 2 million directors in the database already. I can get more into these with you on our next call and after you have reviewed the contents and links in this letter. (directorcheck.com, reputationstatement.com)

We also have a very sophisticated piece of tech called ILOquote.com. This is an example of our own checking engine. It doesn't just search for data and information it also checks it. If you click the link and input your own URL and just put any numbers in that make sense for the raise, as its just for demo purposes, *(ie more revenue than the raise)*. It will only ask you 5 questions. You will see it performs all the checks and then asks you to identify yourself, it will find your company and list all directors, it will ask you to confirm these details. Then you can view results. It also generates a term sheet and a basic structure for an ILO and we also start our information gathering which is extensive and digital. We check your website and we scrap the whole thing within minutes we know every line of code, visits, social media, all directors and their individual records, we search your site for compliance with laws and basics like spelling, plagiarism, broken links, lazy code, security vulnerabilities, SEO, best practices, accessibility and much more.

If you do a demo of this for your site, you will see three words in blue that say 'view full report' if you click that link you see all the data we are prepared to share. We have the published accounts already, all filings, and we have scored it to help the company present itself professionally.

If a company passes these, they are considered for a listing, if they need assistance getting to a pass, we help.
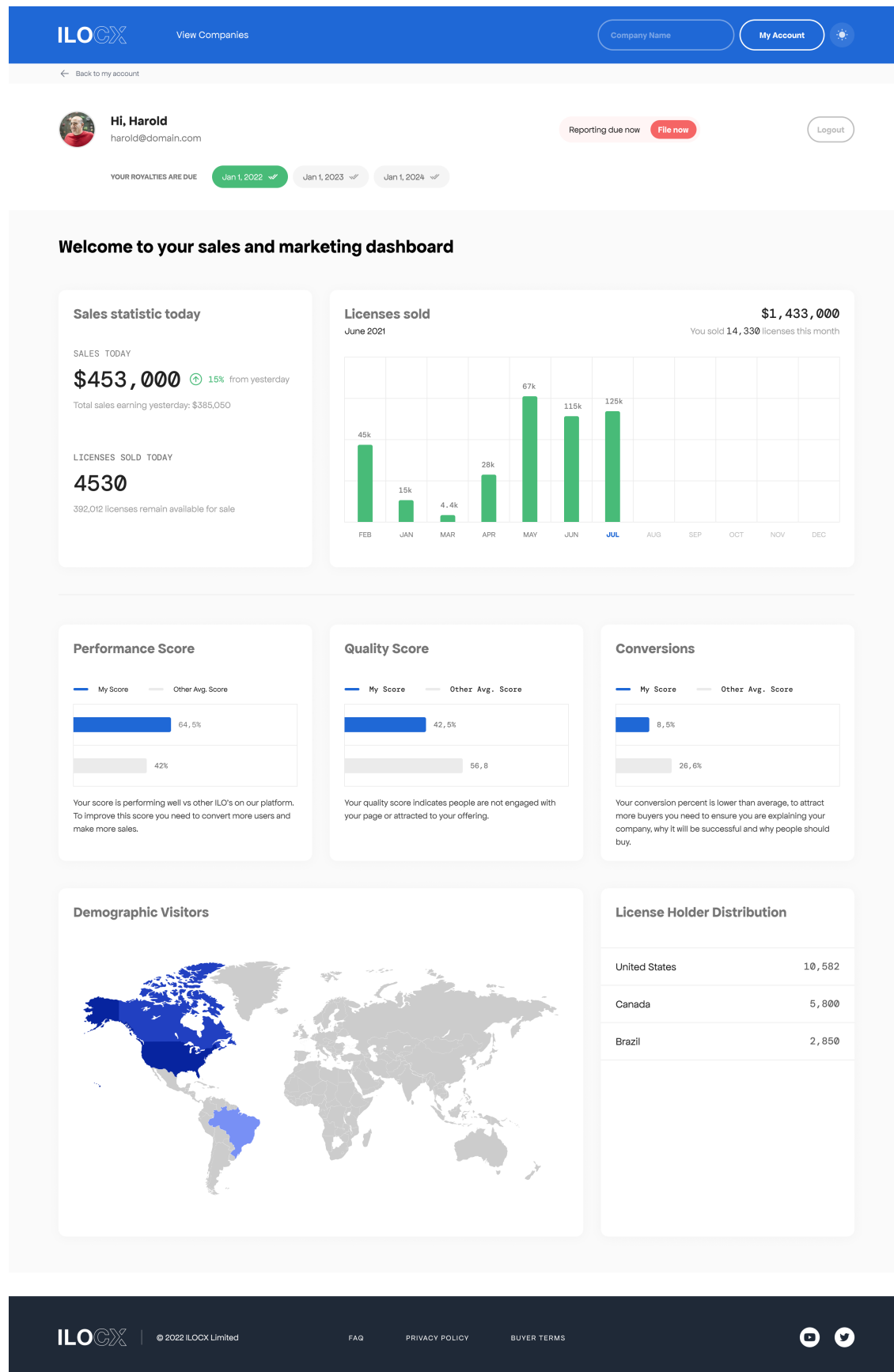
ILOCX

îLamp

Brazil

Population	Streetlights	Electricity Consumed	Opportunity
217,240,060	18,000,000	4% +	High

Global Licensing

As licensing is at the core of what we do, we have developed a global licensing model that allows companies to globalise and radically scale overseas by selling territorial rights. There is a lot of work involved in this as you can imagine and it's not for everyone but for scalable businesses in certain sectors it's a great tool. Conflow Power has sold 14 territories using it and many other companies have sold smaller numbers.

New Asset Class

When an ILO is sold its booked as revenue as they sold an asset, this asset sale has to be managed if a company's sells too many they may pay tax on their effective capital raise if they don't use those funds within that same fiscal year. We have an allocation bar in the company dashboard and our checking engine keeps a very close eye on it.

ILOCX   View Companies   Company Name   My Account

← Back to my account

Hi, Harold
harold@domain.com

Reporting due now   **File now**   Logout

YOUR ROYALTIES ARE DUE   Jan 1, 2022 ✓   Jan 1, 2023 ✓   Jan 1, 2024 ✓

Welcome to your sales and marketing dashboard

Sales statistic today

SALES TODAY

$453,000 ↑ 15% from yesterday

Total sales earning yesterday: $385,050

LICENSES SOLD TODAY

4530

392,012 licenses remain available for sale

Licenses sold $1,433,000

June 2021   You sold 14,330 licenses this month

67k — MAY
125k — JUL
115k — JUN
45k — FEB
28k — APR
15k — JAN
4.4k — MAR

FEB JAN MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Performance Score

■ My Score   Other Avg. Score

64,5%

42%

Your score is performing well vs other ILO's on our platform. To improve this score you need to convert more users and make more sales.

Quality Score

■ My Score   Other Avg. Score

42,5%

56,8

Your quality score indicates people are not engaged with your page or attracted to your offering.

Conversions

■ My Score   Other Avg. Score

8,5%

26,6%

Your conversion percent is lower than average, to attract more buyers you need to ensure you are explaining your company, why it will be successful and why people should buy.

Demographic Visitors

License Holder Distribution

United States	10,582
Canada	5,800
Brazil	2,850

ILOCX   © 2022 ILOCX Limited   FAQ   PRIVACY POLICY   BUYER TERMS

We are now building the new community aspects of the platform and adding more data and ability to interact, this is to identify the best ILOers who qualify more than others and therefore become more valuable.

Then we are dipping our toe into the decentralised world by putting ILO's on the blockchain called a DILO. See one here https://conflowpower.ilocx.com

Please be sure to click Corporate Information and Reputation Statement sections as shown here to see these in action.

ILOCX

ILOCX core components

Checking engines

- Director check
- Corporate information and filings
- Reputation Statement
- Lighthouse web audits

Legal Framework

- Legal opinion
- Listing document issuance, verification and management
- Contract Tracking & Management

Company Instances

- Buyer management
- Order book management
- KYC / Director Check
- Data Room
- Qualification Tracking
- News

Centralised Immutable Database

- License Tracking
- Wallet Management

User Database

- Account information tracking and verification
- Account status
- Across platform agreement Tracking

Royalty Distribution

- Royalty calculation suitable for varying contract terms / classes
- Royalty verification backstops
- Royalty payment / distribution to wallets

Buyer Management

- KYC / AML

Order Book management