Hotels Globally
700,000

Required Streetlights
17,500,000

Marriott: 8,700 hotels

Hilton: 7,530 hotels

Accor: 5,584 hotels

IHG (InterContinental Hotels Group): 6,000 hotels

Wyndham Hotels & Resorts: 9,280 hotels

Choice Hotels International: 7,100 hotels

Best Western: 4,700 hotels

Hyatt: 939 hotels

Blackstone: 1,450 hotels

Radisson: 1,450 hotels

The license for iLamp Hotels and Branded Residences offers an enormous opportunity to sell iLamp to global hotel groups. With a successful pilot and a sale into just one hotel group representing a significant market potential, iLamp has the ability to revolutionize the hospitality sector.

The market for iLamp in the hospitality and branded residences industry is vast. A successful partnership with even one of the largest hotel chains can unlock major revenue streams.

With estimations that hotels could require anywhere from 10 to 100 iLamps, covering outdoor areas, parking, hotel fronts, and staff areas. If we conservatively average 25 lights per hotel, a sale to a large hotel group with 5,000 properties gives 125,000 iLamps. At a retail price of $9,000 per unit, this amounts to a total of $1,125,000,000. This market of 5,000 properties represents less than 1% of the global hotel properties and forms the basis for the valuation of this license at $100 million.

To cater specifically to the unique needs of hotels and branded residences, the iLamp platform supports both:

· Custom iLamps developed in collaboration with hotel chains, allowing them to have their own branded iLamp, styled to the aesthetic of the hotel, offering a seamless integration into the hotel environment and brand.
· Specialized modules designed to enhance the hotel experience and create multiple revenue streams. License holders gain access to the iLamp Add Store and Module Store, as well as the iLamp Developer Pack, ensuring the platform remains adaptable and continuously evolving to meet the dynamic demands of the hospitality and residential industries.

iLamp empowers international hotel chains and branded residences to deliver exceptional guest experiences while creating multiple streams of revenue.

iLamp

iLamp is a comprehensive strategy designed to increase house prices, reduce crime, and decrease road fatalities for both pedestrians and drivers. Beyond these core benefits, iLamp offers a wide range of advantages to the communities where it is installed.

iLamp stands out as the most cost-eective solution for addressing various urban, suburban, and rural challenges. Each iLamp is:

- **Robustly Constructed and Warrantied:** Ensuring longevity and reliability.

- **Easy to Install:** Requires no trenching and can be installed quickly by small teams with minimal disruption.

- **Adaptable:** Customizable throughout its lifespan to meet evolving community needs.

Tailored to Local Needs

Each iLamp can be customized to t its specic environment and local require-ments. Features include:

- **Customizable Lighting:** Adjusted based on location specific needs.

- **Modular Add-Ons:** Options such as cameras, gunshot detection, wildfire detection, communication systems, and localized data centers. Enhancing Public Safety and Connectivity.

iLamp actively improves public safety by:

- **Integrating with Existing Infrastructure:** Seamlessly connects with current systems.

- **Providing Strategic Viewpoints:** Utilizes streetlights' positions to enhance surveillance and monitoring.

- **Improving Communications:** Facilitates emergency communications and strategic location data integration.

Monetization Opportunities

iLamp offers multiple revenue streams for license holders:

- **Developer Pack:** Enables third parties to create and integrate modules, paying for rack space, energy, and data usage.

- **Add Store:** Allows the sale of add-ons to the broader iLamp network, promoting local development and global distribution.

- **Recurring Revenue:** Data and energy charges generate ongoing income from existing installations.

Durability and Resilience

iLamp devices are built to withstand harsh conditions, including sand, dust, hurricanes, storms, and flooding. Key features include:

- **Grid Independence:** Keeps lights operational even during grid failures.

- **Emergency Capabilities:** Provides critical communications, monitoring, and alert systems during emergencies.

Safety and Economic Impact

Optimized Lighting: Reduces road fatalities and improves emergency response times.

- **Crime Reduction:** Studies show iLamp can decrease crime by 20-40%. For instance:

  - A UK Home Oce study reported a **20% reduction in crime**.

  - A U.S. study published in Criminology & Public Policy found a **45% reduction in nighttime index crime** and a **39% reduction in daytime index crime.**

- **Property Value Increase:** Each **1% reduction in crime** can lead to a **0.5-1% increase in property values**, making iLamp a highly cost-eective method for enhancing community safety and real estate values.

Economic Benets for License Holders

- **High Margins:** With a base model RRP of $9,000 and costs of $3,000 per lamp, license holders can achieve significant profits.

- **Local Manufacturing:** Parts and add-ons can be produced locally, supporting and boosting the local economy.

- **Easy Installation:** No trenching required, allowing for quick and efficient deployment by small teams.

Meeting Diverse Goals and Accessing Funding

iLamp addresses multiple local objectives, including:

iLamp addresses multiple local objectives, including:

- Vision Zero Goals

- Crime Reduction Goals

- Sustainability Goals

- Resilience Goals

These alignments provide access to various grant opportunities and nancing options, with possibilities to cover up to **100% of installation costs**.

Learn More

For more information, please visit:

- **iLamp Neighbourhoods**

- **iLamp Crime**

- **iLamp Safety**

- **iLamp Power**

- **iLamp Grants**

- **iLamp Data Centre**

- **iLamp Microfactories**

- **iLamp Health & Security**