iLamp

iLamp.com

iLamp Oregon Case Study

Conflow Power has launched international licenses sales for exclusive territorial licenses to exploit its flagship product, iLamp.

To date CPG has sold dozens of licenses all at various stages of development. This case study follows the roadmap to success as achieved by the rights holder for the state of Oregon.

iLamp Oregon are now a registered green utility, set up for multiple commercial contracts, municipal contracts, has a $23m valuation and is raising $5M for 20% equity with a strong balance sheet.

1

Purchase Option

iLamp territories initiate their journey by purchasing the option which is the first critical step in acquiring the rights to exploit the iLamp technology in the territory.

2

Form Local Entity

Territories must establish a local legal entity, providing a formal structure for operations and business dealings.

3

Sign Off on Roadmap for Targeted Territory

The local team commits to a detailed roadmap tailored for their specific territory, ensuring a strategic and focused approach to their business expansion.

4

Pay Deposit, Receive First iLamp

Upon paying the initial deposit, the territorial holder receives a demonstration iLamp unit, local website with data room, sublicensing pack, marking a tangible commencement.

5

Sign Loan Agreement for Asset

The local territorial holder signs a loan agreement for the remainder, making up the total asset base.

6

Sell Sub-License Territory Within Target State

The territory then sells the initial sub-license or sub-licenses for full or partial rights for an area within the territory, bringing in upfront capital and team resources.

7

Launch ILOCX Listing

Now in revenue, the territorial holder can activate a listing on ILOCX, opening up new capital and growth opportunities.

8

Sell Out the First Round

The team now sell out the first round, underscoring the market's confidence in their product and business model, raising necessary capital and a base of local and global supporters.

9

Use Revenue from Sub-License Sale to Pay Royalty

The territory then uses revenue from sub-license sales to pay a royalty, giving the company an immediate valuation while creating confidence and demand in the offering.

10

Increase Value of the Local Company

The royalty provides a valuation for the company, if 10% of the business is worth X 100% of the business is worth Y.

11

Launch Equity Raise Based on Achievements to Date

Capitalizing on the achievements, the territory can now raise equity at this new valuation.

12 Sign First Commercial Contract

Culminating these efforts, the territory signs their first commercial contract, establishing their market presence.

iLamp Oregon has achieved all these steps. They purchased the license, received their first iLamp, now installed and fully tested on site. They Sold a sub license territory of Multnomah county - **Read Announcement.**

They launched the promotional license sale on ILOCX and sold it out inside one month, they used the revenue from the sale of the territory to pay a royalty to the promotional license holders.

These buyers bought in a dollar and and after the royalty of .23c per license the price rose to $2.30 - **See News**

iLamp Oregon sold the first iLamp to a housing developer and are now turning that into their first commercial contract. With this sale they initiated their Power as a Service contract where they get paid for the power produced by the technology. This makes them an autonomous green utility, set up for multiple commercial contracts, municipal contracts and more sub license sales to dominate this space.

iLamp Oregon now has a $23m valuation and is raising $5m for 20% of their equity. They have a strong balance sheet. Local demand and support. They have a tax advantage as revenue from the sale of intangible assets isn't taxed until they receive over $5m in sales.

All road maps are modelled to achieve these stages in each state we can demonstrate a clear value with a proven technology. A clear addressable market need with all the tools installed to achieve the same results as Oregon only dependant on the size of the territory would dictate the financial potential.